## STRATEGIC PLANNING COMMITTEE

## **CHAIRPERSON:**

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## **COMMITTEE MEMBERS:**

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The American Legion Auxiliary, Department of Kansas Strategic Planning Committee meets quarterly, or when needed, to review, revise, and measure outcomes set forth in the Kansas Strategic Plan. Each district now has a Strategic Planning Chairperson, who's responsibility it is to develop strategic plans for the district, then participate in developing the Department of Kansas Strategic Plan.

The Kansas Strategic Plan was developed from the directives set forth from the ALA National Plan of work. Five goals and action plans have been identified for successful growth.

- 1. Membership Renew, Retain, Recruit, Revitalize = Growth & Success
  - 2. Improve Visibility Dream & Do
  - 3. Enhance & Highlight Vision & Mission
  - 4. Leadership Responsibilities Defined
  - 5. CIP = Communication Improvement Plan

STATEGIC PLANNING INFORMATION:

CONGRATULATIONS!! YOU'RE A NEW UNIT OFFICER &/OR COMMITTEE CHAIR

CONGRATULATIONS!! YOU'RE A NEW DISTRICT OFFICER &/OR COMMITTEE CHAIR

ALA HEALTHY ALL STAR UNIT CHECK SHEET

MONTHLY OBLIGATIONS & MILITARY OBSERVANCES

HEALTHY ALL STAR UNIT CERTIFICATE (pending)